

2010. Annual Report.

SACRAMENTO METROPOLITAN ARTS COMMISSION

ARTS.
OPEN DAILY.

MISSION.

ADVANCING COMMUNITY THROUGH ARTS AND CULTURE

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Stay up-to-date with the arts and culture in Sacramento; join SMAC on



and

This Annual Report provides an overview of the agency's work; for an electronic copy, please visit SacMetroArts.org

For arts and events visit sacramento365.com



The Year-Round Source For
Sacramento Events

Hello.

Dear Friends,

A plethora of research nationally shows the value of the arts to our economy, community and children. Research shows that what attaches residents to their communities, defined as 'placemaking', is its wealth of social offerings and its aesthetics. We know that the arts create a ripple effect in the community. They stimulate the economy. They create jobs. They help create magnetic gathering places. They reach out to the underserved by partnering with community groups. They enhance the quality of life for residents and travelers of all ages, ethnicities, and abilities.

I was deeply moved recently to hear of a woman who had lost her job and her home. During a period when she, her husband and small child were sleeping in their car, she joined a local choral group, and found that singing gave her the strength to carry on.

Arts and culture is a public good. The arts are the placemakers of our community in Sacramento. Just as local government supports schools, parks, libraries, public safety, and transportation, public support of the arts is equally necessary.

The severe cutbacks we have faced at SMAC have not lessened our passion for supporting the arts in every way we can. I want to thank our dedicated staff and commissioners for their tireless hard work and professionalism. A special salute goes to Sacramento's dedicated and tireless artists and arts groups for lighting the way.

Warm regards,



Rhyena Halpern
Executive Director

Greetings,

Our Sacramento community has always been rich in the visual and performing arts, a strong testament to the values of our region. The Sacramento Metropolitan Arts Commission (SMAC) supports those values through our variety of programs.

The highlights of the year include the design approval and fabrication of 13 public art projects at the new terminal at the Sacramento International Airport; the 22 Plein Aire paintings installed on storefronts on Franklin Boulevard designed to show how urban design interacts with the community; the Community Arts Partnership providing arts education experiences at social service agencies; and our Arts Marketing & Outreach Program's online event calendar, sacramento365.com, with its companion campaign on buses, billboards, radio, tv and print ads, "ARTS.OPENDAILY."

Public funding for the arts makes a huge difference in our community. SMAC's commitment to serve remains absolute in these tough times. We continue to provide the highest level programs and opportunities to ensure that the arts in Sacramento remain strong.

Sincerely,



Carlin Naify
Commission Chair

The Knight Foundation recently released a 3 year study of 43,000 people in 26 communities entitled: **Placemaking, Soul of the Community** which concluded that what attaches residents to their communities is most closely related to how accepting a community is of diversity, its wealth of social offerings, and its aesthetics. When it comes to forming an emotional connection with the community, people lean towards quality of life over higher salaries.



ARTS
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SMAC's mission is to advance community through arts and culture. Our goals are to achieve our mission through:

- Implementing and supporting high quality, accessible and accountable programs.
- Forming and nurturing strategic partnerships.
- Increasing the visibility of the arts.
- Increasing funding for the arts.
- Promoting and maintaining organizational effectiveness.

OUR GRANT PROGRAMS ARE ALWAYS OPEN TO ANY AND ALL ARTISTS AND ARTS GROUPS THAT WISH TO APPLY. Each application is treated with the same transparent professionalism that exists in all of our processes. Funding decisions are not made by staff. Staff enforces equal access and inclusiveness as they facilitate the evaluation process through peer review panels. Our applicants have to spend time writing their applications, answering questions, and providing information that may seem redundant and can be cumbersome. However, these processes are essential to maintaining public accountability.

THE COMMISSION IS COMMITTED TO CULTURAL EQUITY. Our goals will be achieved when:

- All individuals and organizations that make up our region have fair access to the information, financial resources and opportunities vital to full cultural expression;
- The opportunity to be represented in the development of arts policy and the distribution of arts resources;
- All the cultures are expressed in thriving, visible arts organizations of all sizes; and lastly,
- New institutions flourish whose programming reflects the experiences of historically underserved communities.

The Arts. Placemakers.

NONPROFIT ARTS ORGANIZATIONS IN CALIFORNIA

- Contribute \$5.4 billion to California's economy.
- Create 66,300 full-time jobs.
- Create 95,100 part-time jobs.
- Generate \$300 million in state and local tax.
- Attract 71.2 million in annual attendance.
- Attract 6 million out of state tourists.

From California Arts Council (CAC), 2009

AT THE LOCAL LEVEL

- Sacramento has 943 arts businesses and 4,703 arts-related jobs.
- The arts sector generates 1.35 million in local tax revenues.
- The aggregate, estimated economic impact of arts and cultural activities in the Sacramento region is approximately \$350 million annually. It is important to note that this is based on a conservative multiplier formula and does not fully account for cultural and heritage tourism impact.
- The performing and visual arts as well as community arts (arts education programs, festivals and public radio) serve approximately 1.3 million households in the region and 590,000 households in Metropolitan Sacramento.

Americans for the Arts, 2008 and SMAC Economic Impact Study, 2001



Art is an important part of our lives, whether we know it or not. It allows us to appreciate everything we enjoy around us. **The arts complete us.**

Jimmie Yee, Sacramento County Supervisor and Former Sacramento City Mayor

ABOVE: La Raza Galeria Posada presents Raices de Mi Tierra



Art is life itself: amusing tragic and powerful. Praise to those who try to advance art and public understanding.

Phil Isenberg, Former Mayor and California Assembly Member

Our economy depends on the arts; they help support a layer of restaurants and bars and boutiques. Performing arts especially are a key business stimulator. **The arts make Midtown – and all of Sacramento – a better place to visit.**

Rob Kerth, Midtown Business Association, former member of the City Council

LEFT: Performance of the Sacramento Philharmonic

The Arts. Impact Statistics.

SMAC awarded a grand total of \$1,298,944.31 to more than 200 artists and arts organizations in FY10.

ARTS EDUCATION

- Provided 46,610 contact hours with children and youth in artist residencies in schools and community sites including:
 - Maple Street School
 - Ethel Phillips School
 - Bret Harte School
 - Kemble School
- Provided 3,421 professional development contact hours to artists.
- Provided 3,394 contact hours of hands-on arts experiences to older adults in Creative Aging.
- Provided 18,557 contact hours to an estimated 4,300 clients of five social service organizations including:
 - Mutual Assistance Network of Del Paso Heights
 - WIND Youth Services
 - Asian Community Center
 - Sacramento Area Emergency Housing
 - People Reaching Out

ART IN PUBLIC PLACES

- Produced 131 events, tours, exhibitions, presentations, receptions, and workshops serving more than 23,000 Sacramento citizens
- Installed 23 temporary works of public art
- Installed 12 permanent works of public art
- Exhibited the work of 143 artists from the Sacramento region
- Received \$81,000 in earned income and contributions, sponsorships and donations
- Gave tours or presentations at 24 Sacramento-area schools, reaching 2,268 students

GRANTS AND CULTURAL PROGRAMS

- Arts Stabilization Program provided services to 87 arts groups and artists and awarded \$111,508 granted to approximately 110 recipients.
- Poet Laureate Program provided more than 200 free public poetry readings at schools, neighborhood centers, meetings, and events throughout the community.
- Cultural Arts Award program:
 - Re-granted \$491,077 to 53 arts organizations in Sacramento County supporting an aggregate of \$67 million in annual operating budgets.
 - Grantees served approximately 1.38 million people in ticketed audiences.
 - 148,000 K-12 students in free or reduced-price outreach programs, and provided 280,000 free tickets to disadvantaged populations.
 - The impact of CAA grantee events on the local economy totaled more than \$100 million, including an \$8 million-plus contribution to state and local government, according to the Arts and Economic Prosperity Calculator provided by Americans for the Arts.

Accomplishments.

Our programs need the arts to make a difference in our families' lives. **The arts bring families together.**

**Derrell Roberts, Executive Director,
Roberts Family Development Center**



The arts are a people-magnet, bringing people together. SMAC has maintained a national reputation for excellence and leadership. Sacramento is in the vanguard of cities nationally that have discovered the powerful impact that public art has on quality of life perceptions.

Mayor Anne Rudin, Former Mayor, City of Sacramento



LEFT: *Taxonomy* by Deborah Aschheim, LED, fiberglass, and steel, 2010, at Robbie Waters-Pocket Greenhaven Library

ABOVE: Artist Peter Bartczak creating the mural *Friends* at Sierra 2 Community Center

Program Highlights.

ART IN PUBLIC PLACES PROGRAM (APP)

APP was established to provide visual art experiences in public locations through a “percent-for-art” ordinance that reserves a portion of construction dollars for art from City, County and Sacramento Housing and Redevelopment building projects. APP also maintains the existing 650 object collection, valued at more than \$20 million dollars, facilitates related educational programming, and manages exhibitions in public locations.

EXHIBITION AND TEMPORARY PUBLIC ART PROGRAM

APP manages the production of rotating exhibitions in three public locations which, in FY10, resulting in 13 exhibitions and multiple collaborations. Approximately 4,000 people see these exhibitions weekly. By giving them opportunities to exhibit their work, the resulting exhibitions and temporary public art project served 143 individual Sacramento regional artists.

Sacramento Municipal Utility District (SMUD) Gallery

- *En Plein Aire: A selection of works by Sacramento Fine Arts Center (SFAC) members*
- *Champions of Creativity: Teaching Artists in the Studio and Classroom*, featuring artists from the SMAC's Artist-in-Schools program
- *Eighth Annual Mask Exhibition*, curated by Ray Gonzales and Ron Peetz
- *Sac Town Fogscapes*, photos by Donald Satterlee
- *The Art of Teaching*, featuring the work of 12 members of the American River College Art faculty
- *About Face: An Exhibition of Portraits by Sacramento Area Artists*
- *Take Action! Care for Your Air: Breathe California of Sacramento-Emigrant Trails' 3rd Annual High School Art Contest*

Sacramento International Airport Gallery

- *Poetry by Fire: Japanese Tea Ceremony Ceramics*, featured contemporary tea ceremony utensils by Northern California artists
- *Welcome to the Pacific Flyway* celebrated Yolo-Sacramento wetlands and migratory birds
- *Inside Sacramento*, an exhibition of artworks featured on the front pages of Sacramento's Inside Arden, Inside the City, and Inside East Sacramento Publications
- *From Scratch: Artists Who Grind, Forage, Mine, Dig Up and Mix Their Own Medium*

Robert T. Matsui Gallery at Sacramento City Hall

- *A Day in the Life*, sponsored by Council Member Sandy Sheedy
- *Robert Takeo Matsui: A Visionary Advocate for Sacramento*, in collaboration with the Center for Sacramento History

Accomplishments.

In Public: Designing Art for the Sacramento International Airport, at the Center for Contemporary Art, Sacramento

The exhibition tracked the review and design process of 11 artists commissioned for the new terminal at Sacramento International Airport. It examined how the artists were influenced by public process, practical and theoretical issues, building design principals and the site's environment. The show included illustrations of the commissioned artists' rejected and approved designs.

The Franklin Boulevard Urban Plein Air Project: A Temporary Public Artwork

The project had three components; a temporary public art project at locations along Franklin Blvd, artists in schools program at three local schools, and a traditional exhibition at the neighborhood's Tangent Gallery. Twenty-five artworks were painted directly on the facades of restaurants, schools, auto repair shops, and other businesses along the street, the artworks were painted in the style *Plein Air*, a process in which an artist paints, on location, a subject within his or her immediate view. Participating artists focused on the urban life in the Franklin Boulevard neighborhood. Two artists provided a visual arts residency for each of the 4th grades in three schools in the neighborhood, 150 students were served, and a mural was created by the artists at each school. Although the project was meant to be temporary, the businesses on the Boulevard have unanimously decided to keep the artworks permanently. The project was co-sponsored by the North Franklin Boulevard Business District.

ART IN PUBLIC PLACES EDUCATION AND OUTREACH

The Art in Public Places Program was featured in 16 articles including featured stories in The Sacramento Bee and on Capital Public Radio. With the help of the Sacramento Convention Center, 15,000 downtown APP walking tour brochures were printed and distributed to hotels, businesses, schools, arts organizations, and other venues throughout the City and County of Sacramento. Lectures, workshops, and discussions about public art were presented at the Center for Contemporary Art, Sacramento and the Blue Line Gallery, among others. The public may find images, information about the artists and public artworks by accessing the SMAC website at www.SacMetroArts.org.

Total number of public programs: 16

Total number of receptions and events: 5

Total number of public art tours: 63

Total number of in-class, school presentations: 34

Total number of artists work exhibited: 143

Exhibition attendance (approximately): 16,500

Total participants reached by APP education programs: 23,000

COMPLETED PUBLIC ART INSTALLATIONS

During fiscal year 2010, 35 public artworks (see page 18) were installed. These projects – in progress from a few days to five years – are situated in parks, libraries, and other facilities in the City and the County as well as along Franklin Boulevard. Currently there are 25 artworks and art projects in some stage of development, including a project of the Sacramento International Airport, the largest public art project in Sacramento's history.

ART COULD BE SOMETHING BIG FOR ME.

Program Highlights.

Before we started art classes I hated painting and drawing. Then our art teacher, Mr. Patterson, taught us our first lesson. I think that art could be something big for me.

Jennifer Morena, 4th Grade Plein Aire Student



The arts help create self-esteem and purpose in our students. The arts help them think and learn. We need the arts in public schools. Period.

Dr. Shana Henry, Principal, Kemble Elementary School, SCUSD

LEFT: Plein Air by Andrew Patterson-Tutschka

ABOVE: Artist/teacher Andrew Patterson-Tutschka reviews a student's plein air painting



Accomplishments.



Far from being an 'extra,' **the arts are essential** to a 21st century education because they develop essential skills to success: creativity, risk-taking, problem solving, out-of-the-box thinking, expanded perception and increased imagination.

Jonathan Raymond, Superintendent, SCUSD

It's not either or; we need the arts and social services.

Beth Hassett, Executive Director, WEAVE



ABOVE: Dance class with Nathan Jones at Kemble Elementary School.
RIGHT: Visual arts class with Jane Hastings for older adults.

Program Highlights.

THE ARTS ARE ESSENTIAL...

ARTS EDUCATION (AE)

SMAC's Arts Education program in 2010 offered a comprehensive, multi-tiered portfolio focused on professional development of teaching artists, model arts programs, as well as community arts education activities serving diverse constituents.

PROFESSIONAL DEVELOPMENT FOR TEACHING ARTISTS AND CLASSROOM TEACHERS

- **Teaching Artist Workshop Series (TAWS)** supplies free professional development workshops on current critical topics for artists wanting to teach in social service and educational settings. In 2010, four workshops serving 209 teaching artists were produced.
- **Arts Workshops for Educators (AWE)** was co-sponsored with the Sacramento County Office of Education with support from California State University, Sacramento; served more than 90 teachers, student teachers and artists with a day of 20 free arts education workshops taught by 18 local artists.

PROGRAMMING IN SCHOOLS AND SERVICE ORGANIZATIONS

- **The Model Arts Program** provided training for teaching artists, teachers and staff from schools or social service organizations, developing and delivering effective site-specific arts education, while modeling implementation of strong arts education experiences for eventual replication at other sites.
- **The Kemble Elementary School Model Arts Program** convened model classroom teachers together with funding provided by a grant from the California Arts Council to develop 24 weeks of arts lessons in theater and dance for 240 students in grades K-3. In FY10, three local artists and 12 model classroom teachers participated. The arts lessons were aligned with language arts learning objectives and reinforced the district's Culturally Responsive Pedagogy program
- **Community Arts Program (CAP)** brought the arts to non-profit, social service organizations to help advance the missions of these organizations and connects their clients to the arts. During the second year of this model program, five organizations were served and 16 artists were contracted to work with organizations, serving children, youths, families and seniors with 19,000 contact hours of arts education.
- **Creative Aging Initiative:** SMAC completed its second year of partnering with Parks and Recreation's Older Adult Services to develop a program that educates and encourages adults 50 years old and older to improve their brain health by getting involved in the arts. Through a \$26,000 allocation from the Ethel Hart Trust Fund, SMAC contracted with 10 local artists and four senior artists to provide outreach and educational activities for older adults, including classes, workshops and performances by older adults at ten Sacramento sites. More than 600 older adults participated in the program, and several classes will continue because of the advocacy and leadership of the participants.
- **Poetry Out Loud:** In conjunction with Sacramento County Office of Education (SCOE) and the California Arts Council (CAC), this five-year-old literary arts program served more than 2280 students in 22 area high schools.
- **Pre-Qualified Pool of Teaching Artists and Arts Education Resource Directory:** Review panels over the last four years have approved more than 100 artists and arts organizations as qualified to deliver arts education programming, with about half of them listed online in the Arts Education Resource Directory.

Accomplishments.



Art is a necessity of the human spirit and a necessity of our culture.

**Jeff von Kaenel, Owner and Publisher,
Sacramento News & Review**

ABOVE: Music Circus production of *South Pacific*

Fiscal Year 2010: Arts Stabilization Grants Awarded



Marketing and Planning	15,901.00
Microgrants	32,522.00
Support Grants	35,000.00
Organizational Development	3,056.00
Arts Innovation Fund	30,000.00
TOTAL AWARDED	\$116,479.00

Fiscal Year 2006-2010: Arts Stabilization Grants Awarded



Marketing and Planning	302,928.50
Microgrants	72,271.00
Support Grants	108,445.00
Organizational Development	25,540.70
Arts Innovation Fund	30,000.00
Culture Tourism	38,000.00
Video Support	102,700.00
TOTAL AWARDED	\$679,885.20

ART IS A NECESSITY OF THE HUMAN SPIRIT... Program Highlights.

GRANTS AND CULTURAL PROGRAMS (GCP)

As a funder, resource and advocate for Sacramento's community, SMAC's GCP dedicates support through grant programs; cultivating professional development and stabilization of artists and arts groups; nurturing emerging and culturally specific artists and arts groups, and advancing the literary arts through the Poet Laureate program. In FY10, SMAC remained the largest arts funder in the region.

ARTS STABILIZATION

Arts Stabilization funds are allocated to artists and arts groups to support their operational stability. Total amount requested was \$136,649. During FY 2010, 64 percent of the requests were awarded with \$111,508 allocated to 110 grantees.

- **MARKETING GRANTS** awarded 5 nonprofit arts organizations a total of \$15,901, for marketing projects.
- **MICROGRANTS** awarded a total of \$32,206 (\$27,206 from Stabilization budget and the balance from Arts Education budget) to 62 artists, arts groups, schools and teaching artists for funding arts projects, professional development, artist residencies and school projects.
- **SUPPORT GRANTS** awarded \$35,000 to seven arts groups and nonprofit arts organizations.
- **ORGANIZATIONAL DEVELOPMENT SCHOLARSHIPS** awarded \$3,056 to 30 artists and arts organizations for seminars in fundraising, board development, finances, marketing and management.
- **ARTS INNOVATION FUND** awarded \$30,000 to six applicants. This fund was developed through a new partnership with the Sacramento Region Community Foundation for the purpose of rewarding the successful implementation of innovative practices in arts organizations in this economic climate.

CULTURAL ARTS AWARDS

Cultural Arts Award program:

- Re-granted \$491,077 to 53 arts organizations in Sacramento County supporting an aggregate of \$67 million in annual operating budgets.
- Grantees served 1.38 million people in ticketed audiences, 148,000 K-12 students in free or reduced-price outreach programs, and provided 280,000 free tickets to disadvantaged groups.
- Completed transition of SMAC grant applications to online format using the WebGrants system thereby upgrading end-user convenience and granting tracking capabilities for reporting.

POET LAUREATE PROGRAM

Sacramento Poet Laureate Bob Stanley launched a free writing workshop program called New Voices, engaging the public all over the County; 42 workshops were held at multiple libraries, giving 500 participants the opportunity to work with accomplished local poets. Stanley has also provided more than 40 free public poetry readings at schools, neighborhood centers, meetings, and events throughout the community. He also participated as a poet coach for the California Arts Council's Poetry Out Loud event. His County Lines, an online post on the SMAC website features the work of 30 poets and writers that call Sacramento home and has been viewed of about 700 people.

Accomplishments.



I grew up in Sacramento and have been a police officer here for over 20 years. During that time, I have seen at-risk kids participate in community art projects that significantly improved their sense of **community ownership and civic pride**. These art projects deter crime on multiple levels by beautifying their surroundings and converting the kids that get involved into defenders of the community

Sergeant Christopher Taylor, Sacramento Police Dept.

ABOVE: Poetry Out Loud performance



Program Highlights.

ARTS MARKETING AND OUTREACH

A multipronged strategy increased the visibility of the arts, helped to build arts audiences, and created business and community partnerships.

ARTS MARKETING INITIATIVE

After two years in the making, SMAC launched the multi-year ARTS. OPEN DAILY. public service campaign in the fall of 2009. The campaign is designed to raise the visibility of the arts in our region and reinforce participation in the arts through a multi-year, multi-venue strategy. Campaign components included: bus sides ads, billboards, bus shelters, print ads, plus radio and television. Utilizing a modest budget, SMAC's costs were significantly offset through in-kind media contributions from many of the major media outlets in Sacramento. SMAC:

- Supported the marketing needs for the online event calendar, sacramento365 (See below).
- Secured a California Arts Council grant of \$15,000 to assist in funding the public service campaign.
- Received more than \$200,000 worth of in-kind media services including Clear Channel, Sacramento Magazine, Sacramento News & Review and CBS Outdoors.

ONLINE CALENDAR

Sacramento365.com, the year-round source for Sacramento events, serves as the premier online event calendar for the region. The user-friendly site features comprehensive listings of a wide variety of events from live music and theatre performances to art exhibits, museums, family events, and nightlife, offering the most up-to-date and informative listings in the community.

- Expanded outreach and website capabilities with new visual capabilities, significant increases in event listings and greater site access by the general public:
- Maintained more than 400 current events at any given time.
- Recognized by the Sacramento Area Museums as 'Organization of the Year'.
- In partnership with the Sacramento Convention and Visitors Bureau, the site's hits have increased to over three million per month on a regular basis.

Sacramento365.com 2010 Analytics:

Highest monthly number of Unique Visitors: 65,783

Highest monthly number of Page Views: 333,483

Highest monthly number of Site Hits: 4,136,032

Highest monthly number of Events Listed: 712



The Year-Round Source For
Sacramento Events

Accomplishments.

COMMUNITY OUTREACH PROGRAMS

- Produced and distributed a semimonthly e-newsletter publication and developed a highly responsive-blast system; updated agency's general brochure and collateral materials.
- Convened community seminars, workshops and gatherings, and participated in public events that resulted in greater visibility for the agency including:
 - Amgen Bike Tour Booth; Arts in River Park; Blue Line Gallery; California State Fair; Center for Contemporary Art, Sacramento; Chalk it Up (Fremont Park); North Sacramento Chamber of Commerce; Race for the Arts; Arts Row at the State Fair; Soroptomist Club; Uncork the Arts.
- Continued to develop new media relationships through a series of editorial meeting and luncheons establishing SMAC as an arts industry expert. This media outreach resulted in more than 100 media references on radio, television, and online and print media.

PARTNERSHIPS

The development of strategic partnerships is one of SMAC's key objectives, as initiated in SMAC's 2008-2013 Business Plan. Our work always involves working in concert with our City and County elected officials. A partial list of our programmatic partnerships in FY 2010 includes:

Arts and Business Council of Sacramento	Northern California Grantmakers in the Arts
Breathe California	Sacramento Convention and Visitors Bureau
California Rice Commission	Sacramento Convention Center
California Waterfowl Association	Sacramento International Airport
Developmental Disabilities Service Organization	Sacramento News & Review
Ducks Unlimited	Sacramento Metropolitan Chamber
Center for Contemporary Art, Sacramento	Sacramento Metropolitan Utility District
Center for Sacramento History	Sacramento Region Community Foundation
Capitol Area Development Authority (CADA)	Sacramento Tree Foundation
Community Housing Opportunities Corporation (CHOC)	Sacramento Unified School District
Crocker Arts Museum	Office of Council Member Sheedy
Downtown Sacramento Partnership	SLOAN (Sacramento Local Online Ad Network)
For Arts Sake	Congressman Mike Thompson
Nonprofit Resource Center	WEAVE
North Franklin Blvd. Business Association	Yolo Arts
	Yolo Basin Foundation

Program Highlights.

THE ARTS ARE OPEN DAILY.

FRIENDS of the ARTS COMMISSION: SMAC'S NONPROFIT ARM

Friends of the Arts Commission is SMAC's nonprofit corporation, supporting SMAC's mission through programming, advocacy and fundraising initiatives. Friends has worked hard since FY2006 to increase its revenue generation efforts:

- Presented "Eat You're Art Out: Edible Crawl" event in Midtown, September 2009, to create awareness and raise funds for various agency programs. Three hundred customers dined on delicacies at 18 participating restaurants.
- Generated income through contributions, grants, fees for service, fiscal sponsorships and sales of Poet Laureate products.
- Updated Friends website, adding PayPal function in order to receive online donations.
- Created arts advocacy television public service announcements in support of arts funding with community and arts leaders as spokespersons. Circulated to elected officials with advocacy powerpoint, online petition collected 2,000 signatures in less than ten days, during budget discussions and aired on local networks. On-camera community talent included:

Dr. Henry, Kemble School;
Derrell Roberts, Roberts Family Development Center;
Cha Vang, Mutual Assistance Network; Michael Ault,
Downtown Sacramento Partnership;
Matt Mahood, Sacramento Metropolitan Chamber;
Linda Cutler, Mercy Foundation;
Beth Hassett, WEAVE;
Andrea Leopore, Hot Italian;
Lial Jones, Crocker Museum;
Karen Slack, opera singer;
Stephanie Gularte, Capital Stage;
Tina Reynolds, Uptown Studios;
Amanda Peet, Sacramento Ballet;
Matt Miller, Sacramento Theatre Company;
Michael Morgan, Sacramento Philharmonic;
Sid Heberger, Crest Theatre.



When I am driving, I love seeing our ads on billboards and buses reminding me that **the Arts are Open Daily.**

Jan Geiger, Chair, Friends of the Arts Commission

Grants & Commissions.

COMPLETED PUBLIC ART INSTALLATIONS

Suzanne Adan, Jacinto Park	\$35,000.00
Seyed Alavi, George Sim Community Center	\$91,000.00
Deborah Aschheim, Robbie Waters Pocket-Greenhaven Library	\$80,000.00
Peter Bartzczak, Sierra II Center	\$14,180.00
Patricia Carrillo, George Sim Community Center	\$27,000.00
Armando Cid, Washington Square Apartments	\$10,000.00
Ray Gonzales, North Natomas Library	\$30,500.00
Mildred Howard, Robbie Waters Pocket-Greenhaven Library	\$80,000.00
Colin Lambert, Magnolia Park	\$24,000.00
James Piskoti, North Natomas Library	\$50,000.00
Joe Scarpa, North Natomas Library	\$90,000.00
Kurt Steger, Reichmuth Park	\$33,000.00
Mark Bowles, Franklin Boulevard	\$500.00
Joann Cochran, Franklin Boulevard	\$500.00
Jeffrey DeVore, Franklin Boulevard	\$500.00
Marie Dixon, Franklin Boulevard	\$500.00
Karen Dukes, Franklin Boulevard	\$500.00
Debra Hardesty, Franklin Boulevard	\$500.00
Barbara Legacy, Franklin Boulevard	\$500.00
Jim Marxen, Franklin Boulevard	\$500.00
Dianne Mattar, Franklin Boulevard	\$500.00
Patris Miller, Franklin Boulevard	\$500.00
Jaime Montiel, Franklin Boulevard	\$500.00
Jeff Musser, Franklin Boulevard	\$500.00
Nathan Myhre, Franklin Boulevard	\$500.00
Juanishi Orsoco, Franklin Boulevard	\$500.00
Anthony Padilla, Franklin Boulevard	\$500.00
Hearne Pardee, Franklin Boulevard	\$500.00
Andrew Patterson-Tutschka, Franklin Boulevard	\$500.00
Juanishi Pena, Franklin Boulevard	\$500.00
David Peterson, Franklin Boulevard	\$1,000.00
John Pugh, Franklin Boulevard	\$500.00
Susan Recely, Franklin Boulevard	\$500.00
Kenneth Spengler, Franklin Boulevard	\$500.00
Stephanie Taylor, Franklin Boulevard	\$500.00

CULTURAL ARTS AWARDS

Arts & Business Council of Sacramento	\$2,090.00
Asian Cultural Exchange/InterACT	\$2,368.00
Asian Pacific Rim Foundation	\$8,920.00
Spirit in the Arts / Bread of Life, Inc.	\$3,040.00
California Lawyers for the Arts	\$5,988.00
California Musical Theatre	\$25,760.00
Camellia Symphony Association	\$11,750.00
Camerata California	\$2,119.00
Capital Jazz Project	\$6,840.00
Capital Public Radio	\$18,320.00
Capital Stage Company	\$9,660.00
Capital Ballet Company	\$6,260.00
Celebration Arts	\$6,730.00
Chamber Music Society of Sacramento	\$8,610.00
Chautauqua Playhouse	\$14,600.00
Cosumnes River College, River Stage	\$17,640.00
Crocker Art Museum Association	\$23,520.00
Developmental Disabilities Service Organization, Inc.	\$23,550.00
Fair Oaks Theatre Festival, Inc.	\$6,360.00
Festival of New American Music/ CSUS	\$9,000.00
Stages, Northern CA Performing Arts / Folsom Civic Ballet	\$10,380.00

Galena Street East Productions	\$4,500.00
Hmong Cultural Arts, Crafts, Teaching & Museum Project	\$12,160.00
Instituto Mazatlan Bellas Artes de Sacramento	\$9,960.00
KVIE, Inc.	\$12,400.00
La Raza Galeria Posada	\$6,380.00
Lambda Players, Inc.	\$7,295.00
Mexican Cultural Center of Northern California	\$3,700.00
RAICES Dance Academy	\$8,160.00
River City Theatre Company	\$8,450.00
Sacramento Area Regional Theatre Alliance	\$1,200.00
Sacramento Ballet Association	\$24,320.00
Sacramento Capitolaires	\$1,000.00
Sacramento Children's Chorus	\$6,550.00
Sacramento Chinese Community Service Center	\$1,200.00
Sacramento French Film Festival	\$8,360.00
Sacramento Heritage Festival, Inc.	\$9,320.00
Sacramento International Gay & Lesbian Film Festival	\$5,065.00
Sacramento Master Singers	\$9,320.00
Sacramento Men's Chorus	\$1,615.00
Sacramento Opera Company	\$18,975.00
Sacramento Philharmonic Orchestra Association, Inc.	\$23,400.00
Sacramento Poetry Center	\$1,523.00
Sacramento Shakespeare Festival	\$2,073.00
Sacramento Taiko Dan	\$9,240.00
Sacramento Theatre Company	\$11,120.00
Sacramento Traditional Jazz Society, Inc.	\$7,050.00
Sacramento Women's Chorus	\$1,000.00
Sacramento Youth Symphony & Academy of Music	\$15,825.00
Sinag-tala Filipino Theater & Perf. Arts Association	\$5,421.00
Strauss Festival of Elk Grove, Inc.	\$5,840.00
Theatre for Children dba. B Street Theatre	\$18,800.00
VSA Arts of California	\$6,550.00

ARTS INNOVATION FUND (Partnership with Sacramento Regional Community Foundation. SMAC contributed \$15,000)

Sacramento Ballet Association	\$10,000.00
Sacramento Choral Society & Orchestra	\$8,500.00
Capital Stage Company	\$7,000.00
Sacramento Philharmonic Orchestra Association, Inc.	\$1,500.00
La Raza Galeria Posada	\$1,500.00
Instituto Mazatlan Bellas Artes de Sacramento	\$1,500.00

MARKETING GRANT

Camellia Symphony Association	\$2,900.99
Chautauqua Playhouse	\$3,606.25
Instituto Mazatlan Bellas Artes de Sacramento	\$2,795.00
Sacramento Shakespeare Festival	\$2,990.00
Sinag-tala Filipino Theater & Perf. Arts Association	\$3,608.33

MICROGRANT

A Nanosecond in Time	\$500.00
Abraham Lincoln Elementary School	\$395.00
Roberta Almeraz	\$450.00
Bella Vista High School	\$500.00
Suzanne Brooks/Jazz Generation	\$300.00

California Indian Heritage Center Foundation	\$65.08
California Lawyers for the Arts	\$595.00
California Lectures	\$595.00
Camerata California	\$595.00
Capitol Area Indian Resources (CAIR)	\$550.00
Capital Ballet Company	\$595.00
Chautauqua Playhouse	\$485.00
Crane Culture Theater	\$595.00
El Dorado Musical Theatre	\$500.00
John Farias	\$595.00
Fern Bacon Middle School ~ SCUSD	\$395.00
William Fuller	\$595.00
Bonnie Hilarides/Women's Wisdom Project	\$560.00
Vince Horiuchi	\$595.00
Idioti Avant	\$595.00
Angela James	\$500.00
Olivia James	\$525.00
Japanese Movies at the Crest	\$595.00
Austin Jones	\$395.00
KOLT Run Creations	\$550.00
Michele Krueger	\$495.00
Kuumba Collective Art Gallery	\$595.00
Rosemary Marston/SCDE	\$595.00
Laura Martin	\$595.00
McClatchy Music Boosters	\$595.00
Mira Loma High School	\$595.00
Carol Louise Moon	\$250.00
NorCal Noise Fest	\$550.00
Oak Park Business Association, OPBA	\$549.00
Dominic Odbert	\$595.00
Aiyana Pearson	\$410.00
April Peletta	\$595.00
Maurizio G. Rivera	\$595.00
Roberts Family Development Center	\$475.00
Katie Rogers	\$560.00
Sacramento Bach Festival, Bravo Bach!	\$500.00
Sacramento Children's Chorus	\$595.00
Sacramento French Film Festival	\$595.00
Sacramento Jazz Orchestra	\$535.00
Sacramento Master Singers	\$500.00
Sacramento Mutual Housing Association	\$575.00
Sacramento Shakespeare Festival	\$595.00
Sacramento Youth Symphony & Academy of Music	\$595.00
Stephanie Sauer	\$550.00
Mercedes Sichen/Target Excellence	\$200.00
Sierra Curtis Neighborhood Association	\$525.00
Sinag-tala Filipino Theater & Perf. Arts Association	\$595.00
Sister Sheba	\$521.16
Spirit in the Arts/Bread of Life, Inc.	\$595.00
Swan Scythe Press	\$300.00
Talent Launch/ Youth at the Guild	\$595.00
Spencer Tregilgas	\$500.00
Connie Vaughan-Jenkins/DCDC/St Johns	\$300.00
VSA Arts of California	\$595.00
Melinda Wilson/Sac State Dept. of Theatre and Dance	\$550.00
Randall Won	\$595.00
Nzinga Woods/Footworks	\$595.00

ORGANIZATIONAL DEVELOPMENT SCHOLARSHIP

California Lawyers for the Arts	\$60.00
California Lectures	\$445.50
California Lectures	\$40.00

Capital Stage Company	\$60.00
Capital Stage Company	\$20.00
Capitol Ballet Co.	\$20.00
Crane Culture Theater	\$60.00
Crane Culture Theater	\$190.00
Fairytale Town	\$20.00
Images Theatre Project	\$20.00
Images Theatre Project	\$20.00
Matrix Arts	\$20.00
New Helvetia Theatre	\$60.00
Sacramento Ballet Association	\$680.00
Sacramento Ballet Association	\$510.00
Sacramento French Film Festival	\$20.00
Sacramento Opera Company	\$60.00
Sacramento Traditional Jazz Society	\$20.00
Sacramento Traditional Jazz Society	\$190.00
Sacramento Traditional Jazz Society	\$80.00
Sacramento Women's Chorus	\$20.00
Sacramento Women's Chorus	\$20.00
Sinag-Tala Filipino Theatre and Performing Arts Association	\$20.00
Verge Gallery	\$60.00
Verge Gallery	\$60.00
Verge Gallery	\$50.00
Verge Gallery	\$50.00
Verge Gallery	\$50.00
Verge Gallery	\$60.00
Verge Gallery	\$60.00

POET LAUREATE PROGRAM

Arden Library	POE
Blue Line Gallery	POE
Capitol Building	POE
Central Library	POE
Crocker Museum	POE
CSUS	POE
Folsom Author's Fair	POE
Grass Valley Library	POE
Lincoln Library	POE
Mercy McMahon Senior Home	POE
Mira Loma High School	POE
Rancho Cordova Library	POE
Rosemont High School	POE
Sacramento City College	POE
Sacramento Country Day School	POE
Senior Health Fair	POE
Southgate Library	POE
Valley-Hi Laguna Library	POE

SUPPORT GRANT

California Lectures	\$5,000.00
Center for Contemporary Art Sacramento	\$5,000.00
Documentary Foundation	\$5,000.00
Friends of Fremont Park/ Hot Italian	\$5,000.00
National Academic Youth Corp./Sojourner Truth	\$5,000.00
Multicultural Arts Museum	\$5,000.00
Sacramento Choral Society & Orchestra	\$5,000.00
Sacramento World Music & Dance Festival	\$5,000.00

COMMUNITY ARTS PROGRAM

Asian Community Center of Sacramento Valley, Inc.	\$7,000.00
Mutual Assistance Network of Del Paso Heights	\$10,000.00
People Reaching Out, INC	\$2,328.00
Sacramento Area	

2009-2010

Emergency Housing Center	\$5,000.00
WIND Youth Services	\$11,000.00
Gail Dartez	\$5,188.00
Julie Didion	\$4,264.00
Olivia James	\$9,120.00
Tania Love	\$4,262.00
Cynthia Mitchell-Speakman	\$1,534.00
Andrew Patterson-Tutschka	\$4,524.00
Katie Rogers	\$940.00
Joseph Romano	\$6,932.00
Sunny Staton-Mitchell	\$926.00
Sue Owens Wright	\$3,280.00
Dennis Yep	\$3,700.00

CREATIVE AGING PROGRAM

Gail Dartez	\$2,050.00
Jane Hastings	\$2,781.00
Michele Krueger	\$1,750.00
Heidi McLean	\$1,750.00
John Allen Cann	\$500.00
Debra Iyall	\$575.00
Olivia James	\$200.00
Heera Kulkarni	\$500.00
Susan Recely	\$600.00
Dennis Yep	\$200.00
Sonny Alforque	AES
Luzie L. Harville	AES
John Allen Cann	AES
Lynn Smith	AES
Asian Community Center Greenhaven Terrace	AES
Belle Coolidge Library & Belle Coolidge Community Center	AES
George Sim Community Center	AES
Hart Senior Center	AES
Oak Park Community Center	AES
Pannell Community Center	AES
Pioneer Tower	AES
S. Natomas Community Center	AES
Sierra 2 Senior Center	AES
Stanford Settlement Senior Center	AES

FRANKLIN PLEIN AIR RESIDENCIES

Kenneth Spengler	\$1,588.00
Andrew Patterson-Tutschka	\$1,976.00
Bret Harte Elementary School	AES
Ethel Phillips Elementary School	AES
Maple Elementary School	AES

MODEL ARTS PROGRAM

at Kemble School 480 Students Served

Gail Dartez	\$4,884.00
Elvin Nathan Jones	\$6,645.00
Franchesca L. Sonoyama	\$2,810.00
Tina Aasen	AES
Sarah Albertson	AES
Jill Campbell	AES
Kelly Harms	AES
William Kilfoyle	AES
Tara Lampkins	AES
Carmelita Martinez	AES
Cidelia Martinez	AES
Tarik McFall	AES
Latrice Ogilvie	AES
Yee Vang	AES
Gang Yang	AES

POETRY OUT LOUD

JoAnn Anglin	\$645.00
Michele Krueger	\$365.00
Theresa McCourt	\$715.00
Joshua McKinney	\$513.00
Joseph Romano	\$330.00
Bella Vista High School	AES
C.K. McClatchy High School	AES
Carson Creek School	AES
Center High School	AES
Del Campo High School	AES
E.L. Hickey Community Jr. /Sr. High School	AES
Elk Grove High School	AES
Galt High School	AES
Gerber Jr/Sr High School	AES
Heritage Peak Charter School	AES
Inderkum High School	AES
John F. Kennedy High School	AES
Mesa Verde High School	AES
Monterey Trail High School	AES
Natomas Charter School	AES
Natomas High School	AES
Pleasant Grove High School	AES
Sacramento Country Day School	AES

TEACHING ARTIST WORKSHOP SERIES

Maryellen Burns	\$50.00
Marcia Daft	\$1,000.00
Gail Dartez	\$50.00
Francie Dillon	\$150.00
Sue Anne Foster	\$50.00
Patris Miller	\$150.00
Judith Monroe	\$150.00
Helen Plenert	\$50.00
Community Initiatives	\$2,000.00
Scott Adams	AES
Philip Alavados	AES
Sonny Alforque	AES
Roberta Almeraz	AES
Cathie Apple	AES
Diane Aslanian Perruzzi	AES
Dave Atkinson	AES
Cristina A. Avramovici	AES
Geena Bambang	AES
Karen Baumann	AES
Dorme Bien	AES
Kathy Blackburn	AES
Marianne Bland	AES
Amanda Bouille	AES
Kimberly Boyd	AES
Karen Baumann	AES
David Casella	AES
Jennifer Cimaglio	AES
Victor Contreras	AES
John Cozza	AES
Mike Crain	AES
Lynne Cunningham	AES
Gay Currier	AES
Daria D'Andrea	AES
Gail Dartez	AES
Felipe Davalos	AES
Maria Christie Dickerson	AES
Kristyne DiMeo	AES
Julian Dixon	AES

Tamara Dowling	AES
Trina L. Drotar	AES
Steve Duroncelet	AES
Kel Ento	AES
Catherine Fagiolo	AES
Jeff Falkner	AES
Randy Fisher	AES
Brett Freeman	AES
Jonah Freeman	AES
Mario Galvan	AES
Joy Gee	AES
Maureen Gemma	AES
Dan Gorlain	AES
Ozzie Gorrell	AES
Kim Grace	AES
Andy Graham	AES
Arabella Grayson	AES
Shannon Greenlee	AES
Carol Gunnerson	AES
Cherie Hacker	AES
Drew Hall	AES
Frankie Hansberry	AES
Jane Hastings	AES
Jenne Hatcher	AES
Deanna Heglands	AES
Michael Hemsworth	AES
Janice Hernandez	AES
Bonnie Hilarides	AES
Ernie Hills	AES
Keith Hopkins	AES
Janice Hernandez	AES
Stephanie Hughes	AES
Sean Iwata	AES
Debra Iyall	AES
Olivia James Yasmin	AES
Angela James	AES
Michael James	AES
Austin Jones	AES
Patricia Kelly	AES
Michael Kennedy	AES
Rosemarie Knight	AES
Noah Kocina	AES
Richard Kozinowski	AES
Michele Krueger	AES
Heera Kulkarni	AES
Colin Lambert	AES
Sharon Lambert	AES
Lynda Lazer	AES
Dawn Lehman	AES
Thrall Leitha	AES
Paula Lloyd	AES
Jeff Madow	AES
Erika Magentas	AES
Shirley Manfredi	AES
Sandy Martin	AES
Genie B. McChane	AES
Theresa McCourt	AES
Dena McKittrick	AES
Marshal McKittrick	AES
Heidi McLean	AES
Moises Miguel	AES
Cynthia Mitchell Speakman	AES
Anne Montgomery	AES
Chris Morales	AES

Maria Morales	AES
Susan Morrison	AES
Daniel Mundy	AES
Haripriya Nararaghavan	AES
Clay Nedding	AES
Michael Neumann	AES
Elisa Nicholas	AES
Claudia Nolan	AES
Jack Nold	AES
Pat Orner	AES
Karen Owen	AES
Margi Park	AES
Christina Pate	AES
Miguel Paz	AES
Patti Phare-Camp	AES
Deborah Piittman	AES
Andrea Porras	AES
Catherine Post	AES
Sara Post	AES
Dana Protsenko	AES
Haripriya Raghavan	AES
Gerry Rawson	AES
Elizabeth Rawson, M.A.	AES
Jennifer Reason	AES
Susan Recely	AES
Mira Reisberg	AES
Christine Reyes	AES
Lynne Richburg	AES
Joseph Romano	AES
Deborah Sacker	AES
Kristina Sasaki	AES
Craig Schindler	AES
Marsha Schindler	AES
Maya K. Schweizer	AES
Kim Scott	AES
Manual Segovia	AES
Tanya Shareef	AES
Mercedes Sichon	AES
Jessica Sommerdorf	AES
Franchesca Sonoyama	AES
Ramona Soto	AES
Kenneth Spengler	AES
Warren Spirling	AES
Anne Spittler-Kashuba	AES
Timothy Stanley	AES
Rick Tillson	AES
Sharon Timer	AES
Mary Tolbert	AES
Gay W. Triplett	AES
Connie Vaughan-Jenkins	AES
Leslie Weeden	AES
Catherine Willefert	AES
Joyce Winter	AES
Diane Wood	AES
Rebecca Wood	AES
Richard Yang	AES

AES = ARTS EDUCATION SERVICES. CLIENT RECEIVED SIGNIFICANT CAREER ADVANCEMENT SERVICES

POE = POETRY OUTREACH AND EDUCATION SERVICES

Financials.

Fiscal Year 2010:
Agency Funding Sources



■ City Funding (General Fund)	262,202.00
■ City Funding (TOT)	855,262.00
■ County Funding	313,232.00
■ Grants & Fees for Services	47,969.00
TOTAL	\$1,478,666.00

Fiscal Year 2010:
Agency Expenses



■ Arts Education	218,500.00
■ Grants and Cultural Programs	748,339.00
■ Outreach	154,737.00
■ Administration	350,169.00
TOTAL AWARDED	\$1,471,744.00

APP BUDGET

APP is a self supporting unit, funded by the 2% Ordinance for Public Art, where 2% of eligible construction costs are directed to public art projects.

Expenses:	APP Administration	\$301,665
	Program.	\$88,947

Subtotal \$390,612

Payments to Artists:	City payments	\$537,698
	County payments	\$269,315

Subtotal \$807,013

TOTAL EXPENSES \$1,197,625

SMAC and its nonprofit arm, Friends of the Arts Commission, have worked diligently to increase revenue generated from outside sources including workplace giving, grants, donations, and fees for service. Since 2006, a total of \$591,640.31 has been raised.

COMMISSIONERS & STAFF

SMAC IS GRATEFUL TO ALL OUR VOLUNTEERS – COMMISSIONERS, INTERNS, TOUR GUIDES – FOR THE 2700 HOURS THEY GAVE US IN FY2010.

COMMISSIONERS

Fiscal Year 2011	Fiscal Year 2010
Carlin Naify, <i>Chair</i>	Dan Gorfain, <i>Chair</i>
John Nicolaus, <i>Vice Chair</i>	Carlin Naify, <i>Vice Chair</i>
Charles Barr	Charles Barr
Sid Garcia-Heberger	Linda Cutler
Dan Gorfain	Patrick Finnegan
Cheryl Holben	Sid Garcia-Heberger
Heather Hutcheson	Cheryl Holben
Allison Joe	Heather Hutcheson
	Allison Joe
	John Nicolaus
	Patricia Sandefur

CITY OF SACRAMENTO

Mayor: Kevin Johnson
District 1: Angelique Ashby
District 2: Sandy Sheedy
District 3: Steve Cohn
District 4: Robert King Fong
District 5: Jay Schenirer
District 6: Kevin McCarty
District 7: Darrell Fong, Vice Mayor
District 8: Bonnie J. Pannell
Interim City Manager:
Gus Vina
Assistant City Manager:
Cassandra H. D. Jennings
Convention, Culture, and Leisure Director:
Barbara E. Bonebrake

COUNTY OF SACRAMENTO

1st District: Phil Serna
2nd District: Jimmie Yee
3rd District: Susan Peters
4th District: Roberta MacGlashan, Chair
5th District: Don Nottoli, Vice Chair
Interim County Executive:
Steve Szalay
Economic Development & Intergovernmental Affairs:
Robert B. Leonard, Nav Gil

FRIENDS OF THE COMMISSION BOARD

Jan Geiger, *Chair*
Bill Blake
Kambiz Ghazanfari
Carlin Naify, *Ex-Officio*
Rhyena Halpern, *Ex-Officio*

STAFF

ADMINISTRATION

Rhyena Halpern, *Executive Director*
Kathy Trapp, *Administrative Analyst*
Gloria Bacani, *Office Manager, FY10*
Linda Vivian, *Office Manager, FY11*
Volunteers: Yuliya Ostapenko, Jazmyn Stroud,
Crystal Corbin, Janis Lucido

ART IN PUBLIC PLACES

Shelly Willis, *Program Director*
Suzy Vose, *Project Manager*
Lorrie Kempf, *Assistant*

Consultants:

Gary Dinnen, *APP Maintenance and Conservation*;
Dixie Laws, *APP Education Coordinator*

Interns:

Kristin Hartman, Rodney Hall, Kadie Anderson,
Alexandra Hartline, Valentin Rieger, Stacey Wong,
Jessica Jeang, Alison Kranz

Tour Guides:

Adele Sakler, Ann Hamilton, Anne Just, Deborah Sacker,
Diana Fong, Edward Abbott, Hanne Robinson, Jean Roach,
Jeani Kim-Slesicki, Joan Goldberg, Karen Bauman,
Margi Park, Nancy Lubonati, Ozzie Gorrell, Rodney Hall,
Ron Joseph, Ron Lauchner, Sharon Kilgore, Vivian Counts

ARTS EDUCATION

Erika Kraft, *Coordinator*
Chelsea Greninger, *Associate*
Laura Norman, *Assistant, FY11*

GRANTS & CULTURAL PROGRAMS

Anja Aulenbacher, *Coordinator*
Laura Norman, *Assistant, FY10*

ARTS MARKETING, CULTURAL TOURISM & OUTREACH

Roberta McClellan, *Marketing Consultant*
Rachael Lankford, *Online Calendar Content Manager*
Alison Kranz, *Online Content Assistant, FY11*



**Sacramento
Metropolitan
Arts Commission**

2030 DEL PASO BOULEVARD
SACRAMENTO, CA 95815-3022
916.808.3992

Public funding is crucial to ensure the arts are accessible to people of all ages and walks of life. Our minds must open and hearts must sing!

Muriel Johnson, Director of the California Arts Council, Sacramento County Supervisor, music teacher and SMAC Commissioner

THIS ANNUAL REPORT IS DEDICATED TO OUR BELOVED FRIEND AS SHE RETIRES FROM 50 YEARS OF PUBLIC SERVICE

