

**2030 Sacramento General Plan Update  
PRELIMINARY POLICIES  
Education, Recreation, and Culture Element (ERC.5)**

**Museums, Zoos, and Other Major Destination Attractions**

---

**Goal**

**ERC.5-1** A diversity of major destination attractions throughout the City that educate and enrich both visitors and the community. [*New Goal; EIP/PBS&J, July 11, 2007*]

**Policies**

**ERC.5-1.1 Development and Expansion of Attractions.** The City shall support the development and expansion of museums, zoos and other major destination attractions throughout Sacramento. [*New Policy CCL; July 2007; modified EIP/PBS&J*]

**ERC.5-1.2 Construction of New Zoo.** The City shall support the set-aside of land and the construction of a new zoo in the next 15 years for a new, larger zoo within Sacramento to accommodate the region's population growth. [*New policy CCL; July 2007; modified EIP/PBS&J*]

**ERC.5-1.3 Support and Expansion of Educational Activities.** The City shall support and expand educational activities at City cultural facilities (e.g., Fairytale Town, Sacramento Zoo, Discovery History and Science Centers, Crocker Art Museum, and performing arts venues). [*New policy CCL; July 2007; modified EIP/PBS&J*]

**ERC.5-1.4 Support Enhancement of a New Planetarium.** The City shall support the enhancement of the Discovery Museum Science Center as a facility for the science education of youth by supporting a new, larger planetarium and expanded exhibition space. [*New policy CCL; July 2007; modified EIP/PBS&J*]

**ERC.5-1.5 Protect and Preserve the Historic City Cemetery.** The City shall protect and preserve/maintain the Historic City Cemetery and support the use of the Cemetery as a cultural and educational site. [*New policy CCL; July 2007; modified EIP/PBS&J*]

**ERC.5-1.6 Protect and Preserve Old Sacramento Historic District.** The City shall protect and preserve/maintain the Old Sacramento Historic District as identified in the 1967 Redevelopment Plan while recognizing its importance for tourism. [*New policy CCL; July 2007; modified EIP/PBS&J*]

**ERC.5-1.7 Funding for Maintenance, Renovation and Programming of Museums, Zoos, Attractions.** The City shall allocate funding for the on-going maintenance, renovation, and programming of City-owned museums, zoos, and other major destination attractions throughout the City. [*New Policy CCL; July 2007; modified EIP/PBS&J, July 23, 2007*]

**ERC.5-1.8 Encourage Philanthropic Gift Giving.** The City shall encourage corporate and individual philanthropy and publicly recognize and celebrate gift giving of all types and levels. [*New Policy CCL; July 2007; modified EIP/PBS&J July 23, 2007*]